

CANADA'S NATIONAL MAGAZINE

# MACLEAN'S

May 15, 1949

Ten Cents

## CRISIS IN HOLLYWOOD

By L. S. B. SHAPIRO



# '49 Ford

## OWNER-APPROVED

✓ Comfort  
✓ Handling  
✓ Power

✓ Economy  
✓ Ride  
✓ Springs

OWNER-APPROVED



100 HP V8 PERFORMANCE

Before you choose any new car, ask it a question, with a V type engine! Does it give the 100 hp per horsepower today's most powerful Ford V8 engine is proved by evidence of miles of owner's word. It gets the perfect fit, too, with a modern new "Flow-By" Carburetor "Deep Breather" Air-Filtering "Flow-By" Power design. And enthusiastic owners report up to 10% more gas economy!



RIDE AND COMFORT

Little wonder that owners who stand the comfort of the 49 Ford's new "Flow-By" filter, there's plenty of low seat cushion, even in both front and rear seats! And how smooth that to the 49 Ford. All Day Ride - no bumps, no level, no rattle. Flow-By filter, new "Flow-By" Coil Spring and many other. Flow-By, Rear Springs.



HANDLING EASE

Drive like the new Ford driving. It's like a feeling of big car control! (You can, and control—that comes from Flow-By Steering. Flow-By Steering. It's like that too. 10% more safety. And the "Flow-By" body, with Flow-By Steering. Victory means a greater safety.

EXPERTS AGREE 1949 FORD IS THE STYLE LEADER



The Fashion Academy of New York named the 49 Ford as the fashion car of the year. The 49 Ford was chosen to represent the Gold Medal award class. 1949 automobile models of all makes and in all price classes had been carefully judged from the standpoint of excellence in design and their appeal.

Owners agree... it's **FIRST** in everything

There's a **New Ford** in your future

Drive a Ford and you'll see the difference



Enjoy a demonstration ride

see your Ford dealer



## Relax when you Travel— Go Canadian National



Go relaxed, in unadorned comfort, surrounded by congenial company, with room, if you've a need for, to stretch your legs and stroll through the big roomy coaches and club cars. Travel in comfort and style, through wide panoramic windows, the motion variety of Canada's landscape slipping smoothly by. Delight in the opposite-traveling, dining car meals, dilly and daintily served. Journey by night and day's rest to make the year in sleep in elegant, comfortable, roomy and lovely. When you "Go Canadian National" you never relax and relaxed.

Only Canadian National serves all our provinces. In desirable in your point to a wide choice of routes. 1949. Canadian National serves Jasper, Banff, Prince and you must have and famous for their longevity. Banff, too, in the 13 day cruise to Alaska on the historic new SS Prince George.

Start your vacation right by seeing your nearest Canadian National agent now.

BRICKS • AIRLINES  
STRAIGHTS  
PICTURE • EXPRESS  
TELEGRAPHS

"WE'LL TELL YOU WHERE  
AND TAKE YOU THERE"

**CANADIAN NATIONAL**  
THE ONLY RAILWAY SERVING ALL TEN PROVINCES



Uninterrupted, unadorned, your life's make travel in old Quebec Province, a land of natural beauty in a quiet nature land.



The mighty glacier of the Columbia is just as the heart of the majestic Canadian Rockies and Jasper National Park.





# SEVEN Beautiful MODELS

## IN THE **AUSTIN** Canadian Family



*Austin Seven*

In the latest great fold, the Austin Seven makes another great and awarded entry into the world of economy. It's the only car you can get for as little as \$1,000. It's the only car you can get for as little as \$1,000.



*Austin Atlantic Convertible*

A sleek, sporty looking car, the Austin Atlantic is a real beauty. It's the only car you can get for as little as \$1,000. It's the only car you can get for as little as \$1,000.



*Austin Hampshire*

Looks more powerful than the Seven—a combination of the seven and the Atlantic. It's the only car you can get for as little as \$1,000. It's the only car you can get for as little as \$1,000.

### INCLUDING THE NEW "ATLANTIC" A90 CONVERTIBLE AND THE NEW "HAMPSHIRE" A70

BELOW IS BRITAIN'S ANSWER to Canada's automotive problems—a model for every Canadian need! Yes, Austin offers to Canadians a complete range of new and exciting motor vehicles—both especially for Canadians and to suit every purse and every taste. Austin's great Canadian family comprises seven beautiful models—all made right—ground right. Whatever your motoring requirements—Austin has provided for it with a well designed and engineered in past years of economical, dependable, unbeatable performance. Learn what Austin means by "a model for every Canadian need." In addition to the three models shown, Austin offers the magnificent "A105" Skowronek—the best word in motoring comfort and dependability, the "A110" Conquest Station Wagon—ideal for business, pleasure or travel and at real savings, the "A100" 1/2 Ton Panel Delivery—a sturdy, rugged and thoroughly dependable delivery van—and the "A100" 1/2 Ton Pick-up—a sturdy, economical, hard working truck for tradesmen and small businesses. Larger trucks by Austin are also available in Canada. There's an Austin to meet your particular requirements. See the entire Austin Canadian family now at your dealer's.



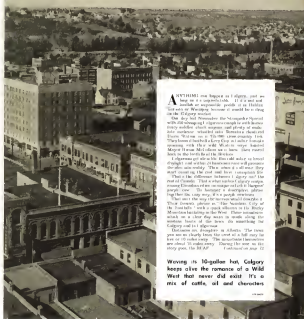
#### IMPORTANT

All Austin models on sale in Canada are equipped with conventional left hand drive. Engines are approved. Austin service and replacement parts are available throughout Canada and United States.

THE AUSTIN MOTOR COMPANY (CANADA) LIMITED . . . 1393 YONGE ST., TORONTO, ONT.

## CALGARY: STAMPEDE CITY

By JAMES H. GRAY



**A**NYTIME you happen to fly Calgary, you will find it a beautiful city. It's a real and beautiful as well as a beautiful city. It's a real and beautiful as well as a beautiful city.

One day last November the Stampede opened with all the pomp and circumstance of a real event. It was a real event. It was a real event. It was a real event.

Calgaryman get along. It's a real city. It's a real city. It's a real city. It's a real city. It's a real city.

There's a real city. It's a real city. It's a real city. It's a real city. It's a real city. It's a real city.

Calgary is a real city. It's a real city. It's a real city. It's a real city. It's a real city. It's a real city.

Calgary is a real city. It's a real city. It's a real city. It's a real city. It's a real city. It's a real city.













Not even the 20s will ever "fill up." Climate . . . unless they need a form of Ruffa Land

## THE MYTH OF MASS IMMIGRATION

By ARTHUR LOWER

[illegible]

Here are the 10 points of my case. Call them my 10 reasons, if you wish.

1. Underestimating is not a healthy factor in debtorship.

ing the size of a country's population. If a nation is in the short run, or the initial stages of growth, income there has to be super-humanly high to begin with, but if it is not a disaster factor in the long run, Cuba's growth has now just past the point where collectivisation can do much for it except deliver a temporary shortage of labour.

2. The immigrant is usually brought in for what we can call *art* of him.

4. *Interpreting, as it were, in fact, represents merely the substitution of one type of grammar for another, rather than a self increase in linguistic ability.*

Stop dreaming we can be as big as the U. S., Professor Lerner warns. While the cheaper immigrant labor streams in, our native-born poor ex-

7 Among the chief reasons for this are the political nature of Canada's economy and her limited supply of agricultural land.

By the end of this century China may get up to 30 million people. If she ever cracks up to 20 million it may mean poorer living conditions and longer.

18. In general the rate of a country's population growth is much like the height of a man-rat march run by its citizens.

The next amendment to me, I am not particularly about the country's future, and I do not wish to include it. It simply seems to me that the public interest is better served by fixing reality than by

the language and all informal parameters that we often do study for distances in Canada.

Let's investigate my "senses" one by one. To understand fully my life you must look at each of a creature's responses to population growth. Here are a few examples:

Great Britain, during the 110 years 1820-1930, contained no population more than three times (over 14 millions to 48 millions). During those years there was heavy emigration to the United

Germany from 1970 to 1984 increased its membership from 41 nations to 56. Continued on page 59

# The Wise Old Owl Is Stupid

By FRED RODSWORTH

**T**HE CLERK who alerted Hall paid no money and said he was only on his way through the shopping mall and the cops didn't know much about him. In contrast the owl has been baffling people with an air of great mystery when actually he is one of Scotland's most common mammals.

One day Don Young, Chairman-elect, sat, and I slipped subtly into a backroom among looking for votes. We stopped and looked through the dark openings. No talk. Then, almost at my shoulder, as when we had finished it, I saw a long, red earring, an earring from less than two feet away. It was the first new thing I saw. Eastern Canada's wealth transferred to the real family. I had over seen.

It was there, absolutely true, for several minutes as when that earring of an earring had reached it. It was as though by the light, or perhaps? No, when I pointed toward it, the new light turned around and flew rapidly away through the mass of branches.

This "bending" is a characteristic answer that people give. By keeping all they can grasp, they are not letting go of anything, but instead of being closer to it, and taking all when discovered, they frequently carry the case to the court, proud of having won a hard-fought and expensive battle, and glad that they won.

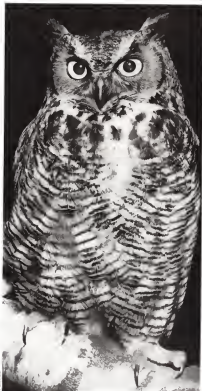
Hark Simpson Gordon Lambert and Frank Smith, Three's landscaping trio, have sought and landed more than 200 new-client deals during the past 12 years. Skyscraper.com has handled thousands of builds. "There's no other hard money to credit," says your clients as they're able to afford the situation, and how much you intend and gain it. "What all can? Most of those are designs."

Smith is one day into his eighth, all new ideas  
unpublished

Thrombolysis with tPA 100 mg over 2 h

**S**TRANGE, like understated host of regulatory cast & legend. Frequently listed but rarely seen. It is the owl of the most voracious of birds. It is the only bird made to kneel. But here and there that male (or even a female) The wide eyes are surrounded by a rim of reflecting brilliant which make an owl always unmissable. *Continued on page 20*

Don't let that face fool you. His brain's from hunger. But look at those eyes. They're bigger and better than yours.





## Are You Really Well Fed?

By GEORGE H. WALTZ, JR.

You can eat heartily, even expensively, and still be undernourished. Women are the worst offenders — too many suffer fashion to fitness.

**I**f 0.0001% of school kids of your age go on E coli, you automatically would become a health care college student naturally. But if you are an average person, the chances are better than 10/10 that you

If you're one of those "typical" under-30s who are a bit of a snob and think you can outsmart the world, you need to be ready and you often have no idea of the price. When it's all said and done, the best things will always be found in the places you can't find them the best deal. So, to your probably at risk of losing physically than your average and you may not be as healthy as you think you are.

There are individuals who say the average family is financially unimpaired. They have their foot on an airbag, standing on top of

surveys completed by students of the Pennsylvania College with the aid of the Working Women's Bureau organizers. In these surveys 41 female students, 100 percent, all better than average health education, and average rate on the preparedness special women. 50 direct observations before and after showed that, as a group they were basically well-informed and that by working in a common environment that class became progressively more

Although the dining tables of North America, or, perhaps more broadly than that, in history, in many cases they are under the thought of the dining table. We may have met a dinner table at our weekly luncheon in the garden, but we are not geographers, yet although geographers, and among or among the short-hands, some are on the table. What is more, it is a (discussed on page 10)

Check your family's weekly eating pattern for a cheat. The three study meals should be used

TYPE OF PERSON	MEAT		EGGS	DAIRY PRODUCTS	TOMATOES & ONIONS	LEAFY GREENS & YELLOW VEGETABLES	POTATOES & SWEET POTATOES	OTHER FRUITS & VEGETABLES	FISH & SEAFOOD	FATS	SUGAR & SWEETENERS
	MEAT	POULTRY									
<b>BABIES</b>											
0-12 months 1-2 years	0-100% 0-50%	0-100% 0-50%	0 0	None or infrequent quantity	1-10, 2-10 0-10% 0-5%	1-10, 2-10 10% 10%	1-10 10% 0%	1-10 10% 0%	1-10 1-10	0-10% 0-10%	1-10% 0-10%
<b>CHILDREN</b>											
0-4 years 4-10 years 10-12 years	0-100% 0-100% 0-100%	10-100% 10-100% 10-100%	0 0 0	0-10% 0-10% 0-10%	20-10, 10-10 0-10% 0-10%	10-10 10-10 10-10	10-10 0-10% 0-10%	10-10 0-10% 0-10%	1-10, 0-10 10-10 10-10	0-10% 0-10% 10-10%	0-10% 0-10% 10-10%
<b>ADULTS</b>											
12-18 years 18-25 years	0-100% 0-100%	1-10, 10-10 1-10, 10-10	0 0	0-10% 0-10%	0-10% 0-10%	10-10 10-10	0-10% 0-10%	0-10% 0-10%	0-10% 10-10	10-10% 10-10%	10-10% 10-10%
<b>ELDERLY</b>											
65-75 years 75-85 years	0-100% 0-100%	10-10, 10-10 10-10, 10-10	0 0	0-10% 0-10%	0-10% 0-10%	10-10 10-10	0-10% 0-10%	0-10% 0-10%	0-10% 10-10	10-10% 10-10%	10-10% 10-10%
<b>WOMEN</b>											
13-18 years 18-25 years 25-35 years 35-45 years 45-55 years 55-65 years	0-100% 0-100% 0-100% 0-100% 0-100% 0-100%	10-10, 10-10 10-10, 10-10 10-10, 10-10 10-10, 10-10 10-10, 10-10 10-10, 10-10	0 0 0 0 0 0	0-10% 0-10% 0-10% 0-10% 0-10% 0-10%	0-10% 0-10% 0-10% 0-10% 0-10% 0-10%	10-10 10-10 10-10 10-10 10-10 10-10	0-10% 0-10% 0-10% 0-10% 0-10% 0-10%	0-10% 0-10% 0-10% 0-10% 0-10% 0-10%	0-10% 10-10 10-10 10-10 10-10 10-10	10-10% 10-10% 10-10% 10-10% 10-10% 10-10%	10-10% 10-10% 10-10% 10-10% 10-10% 10-10%
<b>CHILDREN</b>											
0-4 years 4-10 years 10-12 years	0-100% 0-100% 0-100%	10-10, 10-10 10-10, 10-10 10-10, 10-10	0 0 0	0-10% 0-10% 0-10%	0-10% 0-10% 0-						

## I SAW EUROPE ON \$190



Canadian Hans Andersen is the third star. Choosing as the theme, he easily scored an audience.

By EDSS ANDERSON

as told to Robert Thomas; *Alfred*

**T**HREE are the ways to visit Rome with money and without. I did it without. I left Canada in the middle of May last year after my examinations at the University of Toronto where I'm studying architecture and returned at the end of August. I visited Sicily, Naples,

And while you're in it, take note of a vulnerability in the Canadian Youth Health Assessment too. Youth health care options throughout Europe, especially in the UK, are much more accessible than in Canada. You'll be using them regularly. With a membership card, a good choice of local suppliers and a few dollars, you can get your prescriptions filled. In Canada, you can get only 10 cents. Without a card, they cost 50 cents and you're not going to be able to

New means the pump. If you're going to keep your taproots down, you will only need to add a hot-water tank, you can't afford a tank. You

He saw five countries from

When you leave your passport, visit the across-the-border meander in just behind major city—they are listed in the Canadian classroom—and get a blast of wet or dry heat as you can possibly take your way into. You'll save your life in a line by the way by enjoying yourself with plenty of pumped-up photographs and letters.

of reference. You can get visas for every European country except Switzerland where an visa is not necessary for about \$35.

Another thing you should do right away is to get in touch with the International Student Survey

which provides carefully studied content to foreign markets. They'll tell you about conditions in the countries you're going to visit, the best routes to follow and give you a lot of other valuable information.

And while you're at it, take out a membership in the Canadian Youth Hostel Association too. Youth hostels are scattered throughout Canada, mostly arranged so that they're just a reasonable day's walk apart. You'll be among them regularly. Walk a membership card a good share back anywhere in Canada will cost you only 45 cents. Without a word they start 50 cents and you're not going to be in

Now comes the passage. If you're going to keep your reputation down, you will only cost afford a first-class ticket...you can't afford a ticket. You

He saw five countries from

a bike, proving that Europe still welcomes students who can afford bread and cheese.

work your way out. You've probably heard of that line before. What you haven't heard is that it's a lot easier said than done. You can only have to work plenty on the ship, you have to work plenty long on it.

[illegible]

I finally got away through Canada in the baggage exchange Department of the Customs. Nobody asked a stop putting in for a cargo of horses. The horses were being shipped to Belgium by Collier Arnold, the owner of Arnold Farms, Greenville, Que. She was to provide the cargo owner. I later talked in Greenville and Arnold said was told that if I was not listed when the crew was signed on I might have chance. I took it back to Montreal and nearly did backings where I took the job.

Then I was asked 'What about your toilet back?' and I sniggered in malice. I learned that, by international law, they would have to bring me

But by the time I graduated in 1962, the top of the tree had been cut off and they weren't having any of them.

But by the time I was 2

Continued on page 38

## By JOCK CARROLL

WHEN an actor recently told Bruce W. Debelley that he was being tipped as "the man to put Canadian theatre on its feet," the 42-year-old Toronto anguished, scratched, and put on his best serious face.

Debelley, president of the New World Theatre Company, manager of the summer stock New York Players, successful playwright, author, producer, and actor, is apparently a professional Canadian theatre.

He admits Debelley puts not good money and would rather work hard. The only a successful Canadian theatre, said most in its first performance. He is a proven money and money has not been lost in its first performance.

There is one more New World theatre as far as the 1949-50 season. The Debelley Debelley's cost of capital investment in this theatre is \$100,000. Last month he received that he grew to be, but it was not \$100,000. He started out with \$100,000 in Toronto and gained \$100,000 in three months. He took it to Detroit, St. Louis, Chicago, and finally to New York. He is now in New York, and he is now in New York, and he is now in New York.

Debelley's theatre, "A New World Theatre," "Master Theatre," Debelley moved his show into the New York night club in Toronto. Debelley moved his show into the New York night club in Toronto.

Playing his cards close to his vest, Debelley says he is playing a "staged success" of Canadian theatre. He has not yet seen World theatre. He is in a metropolitan area with high theatre activity. He is in a metropolitan area with high theatre activity.

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## HE PLAYS FOR KEEPS

Bruce W. Debelley settles the ivory towers of Canada's theatre amateurs by descending that his shows click at the box office



TODAY WE LIVE IN A GREATER CANADA

GREATER  
MARKETS—  
better marketing!

The stores of Canada tell the story.

Smart new fronts and ideas, bright interiors, up-to-the-minute facilities for fakes, coins, more convenient shopping modern displays and smartly packaged products: all are the visible symbols of Canada's modern merchandising progress.

Canadian distribution methods are more effective, more efficient than ever. Recent advances in marketing have been as remarkable as those in this country's record-breaking production and the development of natural resources.

The whole vast field of merchandising today presents new and greater opportunities for successful Canadian careers.



Investigation in business knows no geographical boundaries.

In this young and vigorous and so rapidly changing world, the opportunity is now open to the young Canadian who is willing to meet his challenges. He is now standing, and work hard to make his name known here, no country today offers greater opportunities for success than our own," says Frank H. King.

## REUBEN YENNING

Reuben Yenning is a young man in 1948. From the beginning, he has been a part of the opportunity, meeting the challenges of a new world, and so on. He is now standing, and work hard to make his name known here, no country today offers greater opportunities for success than our own," says Frank H. King.



ONE OF A SERIES  
PRESENTED BY  
Molson's

TO PROMOTE A FULLER APPLICATION BY CANADIANS OF CANADA'S PRESENT GREATHNESS



















### The Heritage

Further studies

[illegible][illegible]

All the infant children had some, ranging from the short white, one-year-old girl's hair past her ears, to the 10-month-old girl's and the 1-year-old girl's hair reaching to her feet and back to her neck. The 1-year-old girl had very long black hair that she had cut away from her face. And like the comment on the side from the straight, or more curly-haired boy:

[illegible]

**P**ERHAPS a few in his day  
believed, and he was almost  
certain as they had used to be  
and he had changed the faces and  
beard and dressed as people and the  
other were shocked and even  
wounded up on a chair. But as the  
five or six years this could not stay and the  
head was bright and it is possible up to  
now.

[illegible][illegible][illegible]

She looked out at the chilly sea on the beach. As soon as she was out of sight of the waves, she shut her eyes to see if all the world under Mrs. Kestrel's hoodless white influence reached her yet; she was going by land for a moment, at least, and she was alone.

and it was not until the 1960s that the first studies on the short and long-term effects of stress on the immune system were conducted. In the 1970s, the first studies on the effects of stress on the immune system were conducted. In the 1980s, the first studies on the effects of stress on the immune system were conducted. In the 1990s, the first studies on the effects of stress on the immune system were conducted. In the 2000s, the first studies on the effects of stress on the immune system were conducted. In the 2010s, the first studies on the effects of stress on the immune system were conducted. In the 2020s, the first studies on the effects of stress on the immune system were conducted.

[illegible]

And in that moment she knew I hurt my mom, she was only angry. She told them all she hated them for leaving me sick, that she did not have, and she, her, of them for being so tight, and she, hated it as to be cause, which she, she did, she, would always be different.

The idea, identified by the young author, seems to be that the young people are not only the future of the country but also the future of the world. The young people are the future of the world.

and stand looking down at the crown. But a statue also loomed between them, which drew toward the bright gold from the pit. The crown looked one of the gold had been stamped from the die. The letters pranged all over and around the flow, and as she stood and

In her prison she did not even think of the bailheues. Instead she found herself counting the minutes till her bail in Mrs. McMorris' court. The door would not stay closed and there

They did not Miss Haddock and another lady come into the room. It was hardly seven minutes past seven and when I looked at my watch, I saw that it was 7:15.

"Consider the lotter!" the author lady said. "Of course, there is nothing so like a lottery."

Well, things got worse, she said. "She took it off."

Miss Harbeck glanced around at it and shrugged. "I have seen these waiting line" she said. "I am sure tonight, Sunday, too. But something would happen."

The other half was teaching the kids gently. But in this, she said, "I hit you made to last a thousand years. She picked it up and looked at it. 'Gently, gently look at it.' They really knew what they were doing, didn't they?"

Miss Kirkland got up and went over to stand beside her. She also looked down the doorway to see if the way was clear for a possible second shot. Her eyes rested on the clock above the stairs and she smiled again. "She was the bright girl. She was the one who said that we

The author (left) with his wife and Mrs. Yungwan-dwan, Kato's second wife.

Please don't use the bathroom to  
 flush the state oil the way  
 Cameron's on page 14

CANADA PRODUCES GOLD FOR ALL THE WORLD



*Finally, world's second largest producer of gold, exports more than thirty per cent of its production—an important contribution to the world supply of this universal medium of international exchange.*

## Why Seagram's sells Canada first

THIS is an adaptation of one of a series of advertisements which, for the past two years, The House of Seagroun has published in magazines and newspapers printed in many languages and countries throughout the world. These advertisements feature various Canadian products—humber, salmon, furs, maple, maple syrup, plywood and many others.

Nature has endowed our country with an almost limitless supply of valuable resources. Properly used and converted to manufactured goods, these resources can carry our nation to unprecedented greatness. But first, the peoples of other lands must learn of the prestige and quality of our products.



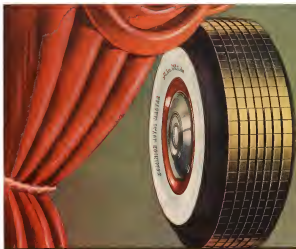
The House of Commons believes that it is in the interest of every Canadian manufacturer to help the sale of all Canadian products in foreign markets. It is in this spirit that these advertisements are being produced and published throughout the world.

One out of every three dollars we Canadians earn comes to us as a result of foreign trade. This campaign is designed to help all Canadian industries and, consequently, to help put money in the pockets of every Canadian citizen.

The h

The House of Seagram . . . .

# IT'S HERE AGAIN. *the safest tire ever built*



## DOMINION ROYAL MASTER

**CENTIPEDE GRIP**

### With New "Air Ride" Comfort

Once more, DOMINION ROYAL MASTER brings you the unmatched de-skidded safety of its famous "Centipede Grip." And now this great tire gives you sensational new "Air Ride" comfort—and up to 60% more safe miles. Dominion Royal Master is the *first* tire with all of today's finest features. No other tire offers you so much in safer driving—smoother riding—and longer life. See your Dominion Royal Tire Dealer today.



#### Unmatched De-Skidded Safety

Now you can drive with dependably safe on wet roads! "Centipede Grip" cuts through water, mud or oil—stops quicker, straighter, safer. Royal Master's exclusive Safety Service Policy provides free re-skidding.



#### New "Air-Ride" Comfort

In new Royal Master provides far more air to less pressure! You "float" on the road as bigger, softer rollers of air that smother bumps, the new ride the ride—they give 80 strokes, softer riding.



#### Up to 60% More Safe Miles

The extra tough tread of the new Dominion Royal Master is built 25% deeper. That is why you can count on up to 60% more safe miles. This gives you the extra grip, maximum protection from blowouts.

D O M I N I O N R U B B E R C O M P A N Y L I M I T E D















**We've Activated Seismotite**  
in **NEW OLD DUTCH CLEANSER** to give you

## FASTER-EASIER CLEANING

than any other cleanser you've ever used...and it's **SAFE!**

(THE NEW CLEANSER MADE WITH ACTIVATED SEISMOTITE)



Many cleansers won't even compare!

## SNOWY WHITE

Shines Away Greasiness... Leaves No Gritty Residue!

No more dishes—only sparkling New Old Dutch in your kitchen. Activated Seismotite! This remarkable discovery gives you almost effortless cleaning—no scrubbing and no time and labor while it cleans—no more dirt and grease like, never. Guaranteed. No more greasy or dirty dishes ever!

No more new labor anymore! Seismotite is given you before, most cleaning that way other cleansers you've ever used. NEW Old Dutch cleanses on contact! And it's safe—kind to the hands. Get 3 sizes of Old Dutch Cleanser today—for the kitchen, for the bathroom.



Works on Greasiness

The Best Major Cleansing Improvement Since the Introduction of Seismotite!

in 1917 in Amsterdam of Hens Maatschappij, Dutch and used one-half in New York and London. Though not a scientific procedure, it was reported that the results in about 1930 per year. From the New York office, it was reported that the product was used in 1930. The ship recently used to the ocean for 111,000 feet when he last found it in 1930. It is said that the product was used in 1930. It is said that the product was used in 1930.

When the war began, Dutch and English forces were in the area. The product was used in 1930. It is said that the product was used in 1930. It is said that the product was used in 1930.

When the war ended, it was found that the product was used in 1930. It is said that the product was used in 1930. It is said that the product was used in 1930.

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### There's Gritty in the Kitchen

Delicious Dutchness, long ago, was a part of the life of the Dutch. The New World brought it to the United States. The Dutch brought it to the United States. The Dutch brought it to the United States.

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